NOMS 2004
Exhibitor’s Prospectus

19-23 April 2004
COEX Convention Center, Seoul, Korea
The 9th IEEE/IFIP Network Operations and Management Symposium (NOMS 2004) & Exhibition will be held 19-23 April, 2004 in COEX Convention Center, Seoul, Korea. This symposium is expected to bring together approximately 500 participants in the area of network operations and management. NOMS 2004 will present the latest approaches and technical solutions. We hope that COEX will prove to be an excellent venue for exhibiting your products and technologies. Exhibits will address the ever-increasing interest in overall management solutions for all types of communications and computing networks, systems, services and enterprise applications.

**General Information**

**Date**  
20(Tue)-22(Thu) April, 2004

**Venue**  
COEX Convention Center, Seoul Korea

**Organized by**  
IEEE and IFIP

**Schedule for Exhibition**

- **Exhibition Installation**  
  April 19
- **Exhibition Period**  
  April 20 ~ April 22
- **Exhibition Dismantling**  
  April 22 (after 18:00 p.m.)

**Application Deadline**  
December 27, 2003

**Exhibition Items**

- Systems & Solutions of Vendors
- Systems & Solutions of Operators
- Equipment and Solutions of IT Companies
- Etc.

**Application**

**APPLICATION PROCEDURES**

- Total participation fee is required with application upon confirmation by contract
- Booth Allocation and Dispatch of Exhibitor Manual

**The 9th IEEE/IFIP NOMS 2004 Grand Opening: April 20, 2004**

**Booth Rates**

<table>
<thead>
<tr>
<th>Booth</th>
<th>Rates</th>
<th>Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Scheme Stand (Package Space)</td>
<td>$2,000/booth</td>
<td>2.5m×2m = 5['] / 1 booth</td>
</tr>
</tbody>
</table>

* Space will be assigned to all applicants on a “first come, first served basis” in the order in which the applications are received.

* Booth rental fee includes:  
  - Rental of space provided  
  - Availability of promotional materials  
  - Round-the-clock guard service  
  - Aisle clean up (daily)
Exhibitor Registration Fee

<table>
<thead>
<tr>
<th>Category</th>
<th>Rates</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>$300/person</td>
<td>Admittance to 3 lunches (April 20~22),</td>
</tr>
<tr>
<td></td>
<td></td>
<td>coffee breaks and banquet</td>
</tr>
</tbody>
</table>

Utility Charges (Including Connection Fee)

<table>
<thead>
<tr>
<th>Classification</th>
<th>Unit Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>$50 US/KW</td>
</tr>
<tr>
<td>(Only daytime) Single phase 220V</td>
<td></td>
</tr>
<tr>
<td>Three phase 220V</td>
<td>$50 US/KW</td>
</tr>
<tr>
<td>Three phase 380V</td>
<td>$50 US/KW</td>
</tr>
<tr>
<td>Internet Connection</td>
<td>$200 US/port</td>
</tr>
<tr>
<td>Shared T1</td>
<td></td>
</tr>
</tbody>
</table>

Payment and Cancellation

Total participation fee is required with application upon confirmation by contract. The charge for cancellation received prior to January 31, 2004 is 50% of total participation fee. No refund for cancellation received after February 1, 2004 will be given. Payment can be made using credit card or wire transfer.

Bank: Kookmin Bank
Account number: 619068-03-100266
Swift Code: CZNBKRSE
Account holder’s name: NOMS 2004
Address: 780-183, Daejam-dong, Nam-gu, Pohang-si, Gyeongbuk, 790-310, Korea

* Please send us a receipt of remittance by fax.

Shell Scheme Stand

Shell stand includes:
Side and rear walls
Fascia board
Spot lights (100W×3)
A fluorescent lamp (40W)
Carpeting
Information desk and chair (1 each)
Electricity supply for spot lights and fluorescent lamps (1KW)

For further information, please contact:

NOMS 2004 Secretariat

5th Fl, Marine Center New Building
51, Sogong-dong, Jung-gu, Seoul, Korea (100-070)
Tel: +82-2-726-5558 Fax: +82-2-778-2514
E-mail: info@noms2004.org
Homepage: www.noms2004.org
# Application Form/Contract

**Application Deadline:** December 27, 2003

## Description of Applicant

<table>
<thead>
<tr>
<th>Company</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td>Zip Code</td>
</tr>
<tr>
<td>Contact Person</td>
<td>First Name</td>
</tr>
<tr>
<td>Title</td>
<td></td>
</tr>
<tr>
<td>Phone</td>
<td>Fax</td>
</tr>
</tbody>
</table>

## Application and Participation Fee

<table>
<thead>
<tr>
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<th>Amount</th>
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<tr>
<td>Exhibitor</td>
<td>( ) Person(s)</td>
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<td>( ) booth(s)</td>
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**Sub Total (1)**

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<td>US $</td>
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<td>( ) X US$ 35/KW</td>
<td>US $</td>
</tr>
</tbody>
</table>

| Internet Connection          | Shared T1                 | ( ) X US$200/port | US $   |

**Sub Total (2)**

**Grand Total (Sub Total 1+2)**

## Payment

- **Bank Transfer**
  - Bank:
  - Account number:
  - Swift Code:
  - Account holder’s name:

- **Credit Card**
  - **Visa**
  - **MasterCard**
  - Card No.:
  - Expiry Date (month/year):
  - Cardholder’s Name:
  - Cardholder’s Signature:

*Please fax this application and receipt of remittance (if paid by bank transfer) to the NOMS 2004 Secretariat. We accept herewith legally binding the conditions for participation in the exhibition.*

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**Note**

In case of typhoon, earthquake, flood, fire or other causes beyond the control of the host, NOMS 2004 Organizing Committee may cancel the symposium. If this should happen, NOMS 2004 will return the exhibition registration fee with the deduction of no more than 10% of the original exhibition registration fee.